

Elza Maalouf is the co-founder and CEO of the Center for Human Emergence-Middle East, a non-profit research and strategic design center that integrates different modes of thought and value-system priorities with geo-economic elements within the Arab world. She is leading innovation within the Islamic Arab world to identify complex thinking that will unblock many of the stalemates and facilitate the emergence of Arabs into their 21st century Renaissance.

For many years as president of her own consulting firm *Integral Insights Consulting Group*, Elza worked with leaders and organizations throughout North America and the Middle East to help them develop the capabilities to thrive in today's ever-changing business climate. Her clients include: KOUT Group-Kuwait, KOAC-Dubai, KCPC Development Group-Middle East, Catholic Church-San Diego Diocese, Harmonic Environments-USA, COMFED Invest-Monaco.

Elza is a former attorney and corporate executive, who draws on more than 15 years of experience in the areas of depth psychology, world philosophies and consciousness studies. A dynamic speaker and trainer she has offered hundreds of personal and professional Integral training seminars to people around the world. As a consultant, Elza has crafted robust solutions for her clients based on extensive cross-cultural research in human capacities that have won her wide acclaim.

Elza was born in Lebanon and has been a member of the Beirut Bar Association since 1987. She was appointed in 2005 as a research affiliate at Northeastern University's Middle East Center, Boston. Currently she is a visiting lecturer at Arizona State University, College of Interdisciplinary Studies. In her capacity as a "*translator of cultures*" Elza is the only native Arab participating with an international delegation from 12 countries, in a ground breaking initiative to promote tourism, environmental practices and interfaith dialogue in five Arab countries. This initiative is sponsored by Harvard University's Global Negotiation project. In 2006 she was invited to be an advisor to the United Nations-Values Caucus on Middle Eastern issues.

Elza works closely with renowned social-scientist Dr Don E. Beck, Chairman of the Global Center of Human Emergence, and co-creator of the Spiral Dynamics Integral theory (SDi) that played a vital role in the transition of South Africa from Apartheid. It is precisely the application of Whole Systems approach of the SDi theory to the Middle East issues, that holds the highest potential of culturally congruent solutions where all types of initiatives have failed before.

She lives with her husband in La Jolla, California.

"Elza is known for her straight talk to Americans and Europeans as to what they are missing in regard to Islam and the Arab experience in general in modern society."

Dr Don. E. Beck